



Shawn C. Meek
Assistant Professor, Communication Design
Metropolitan State University of Denver
shawn@shawnmeek.com
210.382.9091

I. ACADEMIC & PROFESSIONAL BACKGROUND

Educational Background

- 2012 Texas State University, San Marcos, Texas
Master of Fine Arts, Communication Design
Thesis: *Five-dimensional Branding for Communication Designers:
An Application of Sensory Development*
- 2005 Texas State University, San Marcos, Texas
Bachelor of Fine Arts, Communication Design

Academic Experience

- 2016 - Current Metropolitan State University of Denver, Denver, Colorado
Assistant Professor, Communication Design
- 2013 - 2016 Fort Lewis College, Durango, Colorado
Assistant Professor, Communication Design
- 2009 - 2012 Texas State University, San Marcos, Texas
Adjunct Lecturer
- 2009 University of the Incarnate Word, San Antonio, Texas
Adjunct Lecturer

Professional Experience

- 2013 - Current Shawn Meek, Denver, Colorado
Owner, UI / UX Designer & Web Developer
- 2010 - 2013 BradfordLawton, San Antonio, Texas
Graphic / Web Designer & Developer
- 2008 - 2010 Causality, San Antonio, Texas and Seattle, Washington
Senior Graphic / Web Designer & Developer
- 2006 - 2008 Clockwork Studios, San Antonio, Texas
Senior Graphic / Web Designer & Developer
- 2005 - 2006 Rio Design, San Antonio, Texas
Graphic / Web Designer & Developer

II. TEACHING

Courses Taught

Metropolitan State University of Denver, Denver, Colorado

Spring 2017 CDES 3400: Creating Web Interfaces (2 sections, 3 credits)
CDES 4200: User Interface Design I (3 credits)
CDES 4201: User Interface Design II (3 credits)

Fall 2016 CDES 3400: Creating Web Interfaces (3 credits)
CDES 4200: User Interface Design I (3 credits)
CDES 4201: User Interface Design II (3 credits)
CDES 4625: Communication Design Internship (3 credits)
CDES 4721: Senior Experience Thesis Exhibition (3 credits)

Fort Lewis College, Durango, Colorado

Summer 2016 Art 300: Studio Art Topics: Poster Design & Social Justice (4 credits)

Spring 2016 Art 210: Introduction to Digital Media (4 credits)
Art 330: Advertising Design (4 credits)
Art 300: Studio Art Topics: Interactive Design II (4 credits)

Fall 2015 Art 210: Introduction to Digital Media (4 credits)
Art 380: Web Architecture, Design and Development (4 credits)
Honors 222: Experimental Typography (2 credits)
Honors 422: Experimental Typography (2 credits)

Spring 2015 Art 210: Introduction to Digital Media (4 credits)
Art 230: Print Design (4 credits)
Art 330: Advertising Design (4 credits)
Art 492: Independent Media/Research (1 student, 4 credits)

Fall 2014 Art 210: Introduction to Digital Media (4 credits)
Art 244: Digital Photography (4 credits)
Art 380: Web Architecture, Design and Development (4 credits)

Summer 2014 Art 300: Studio Art Topics: Poster Design & Social Justice (4 credits)

Spring 2014 Art 210: Introduction to Digital Media (2 sections, 4 credits)
Art 330: Advertising Design (4 credits)
Art 492: Independent Media/Research (2 students, 4 credits)

Fall 2013 Art 112: Design I (4 credits)
Art 210: Introduction to Digital Media (4 credits)
Art 380: Web Architecture, Design and Development (4 credits)

Texas State University, San Marcos, Texas

Fall 2012	Art 3304: Branding Systems (3 credits)
Spring 2012	Art 4308: Interactive Design II (3 credits)
Fall 2011	Art 3304: Branding Systems (3 credits)
Spring 2011	Art 3304: Branding Systems (3 credits)
Fall 2010	Art 3304: Branding Systems (3 credits)
Summer 2010	Art 4314: Poster Design (3 credits)
Spring 2010	Art 3304: Corporate Marketing Materials (3 credits)
Fall 2009	Art 3304: Corporate Marketing Materials (3 credits)

University of the Incarnate Word, San Antonio, Texas

Fall 2009	Art 1301: Introduction to Digital Media (3 credits)
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Courses Prepared and Curriculum Development

CDES 3400: Creating Web Interfaces

This course provides students the critical opportunity to examine current practices in web-based design and development. Students investigate contemporary design culture, technical learning processes, and conceptual development within the context of the Internet. They produce a fully functioning website that engages the student designer as author, art director, and curator of this content, while using the world-wide-web as a vehicle for community building and network-driven collaborations. Students gain knowledge in website design, development, programming and multimedia authoring software. This is an integrated media course.

CDES 4200: User Interface Design I

This course explores the theory and practice of designing for multiple devices. It provides students with the knowledge of how to create and implement consistent design applications that function across multiple devices and scenarios. Students are encouraged to design interfaces that respond to changes in the current environment. Emphasis is on the exploration of trends in technology that are bridging disciplines and offering new opportunities to designers. This is an integrated media course.

CDES 4201: User Interface Design II

This course builds upon the skills and knowledge acquired in CDES 4200 User Interface Design I. Students continue to explore the theory and practice of designing for multiple devices and specific user interfaces with the introduction of advanced interface design variables. This course provides students with expanded knowledge of how to create design applications that function across multiple devices and scenarios. Students are encouraged to design interfaces that dynamically respond to changes in the current environment. Emphasis is on the exploration of trends in technology that are bridging disciplines and offering new opportunities to designers. This is an integrated media course.

CDES 4625: Communication Design Internship

This course focuses on a communication design internship selected for its professional challenges and overall integrity. Students gain "real world" experiences in the discipline of design building upon previous knowledge gained in the

classroom. Fieldwork requires a minimum of 150 contact hours for three semester credit hours.

CDES 4721: Senior Experience Thesis Exhibition

This capstone course is tailored to the needs of the BFA communication design student. It brings closure to the concentration of study through the thesis, exhibition and senior review components. Students create a thesis project that demonstrates a commitment to their chosen area of interest or expertise in the field. Additionally, students work in teams to conceptualize, design and present a cohesive body of work in a senior exhibition. A final review culminates in the exhibition. A student's body of work will have been previously completed in other coursework for inclusion in this aspect of the course. Writing and critical inquiry skills supporting the exhibition are emphasized.

Courses prior to tenure-track employment at Metropolitan State University of Denver, Denver, Colorado

Art 112: Design I

An introductory course that introduces two and three-dimensional design elements, principles and the study of color theory.

Art 210: Introduction to Digital Media

An introduction to computer graphic software that emphasizes visual strategies, conceptual activities and technical proficiencies in digital media.

Art 230: Print Design

An intermediate graphic design course focused on research, conceptual strategies, production and brand creation.

Art 244: Digital Photography

A study in the techniques and applications of acquiring, manipulating and outputting digitized photographic images via experimental varieties.

Art 300: Interactive Design II

An advanced website design course focusing on responsive web development, mobile interface design and an introduction to content management systems.

Art 300: Studio Topics: Poster Design and Social Justice

A study focusing on the research, process, design and production techniques for large-scale media with a special emphasis placed upon social justice and design responsibility.

Art 330: Advertising Design

An advanced critical communication, problem solving and conceptual strategies course focusing on the creation of advertising campaigns and packaging design.

Art 380: Web Architecture, Design and Development

An introduction to web architecture, content organization, user interface design, user experience and web development via web applications and mobile devices.

Art 492: Independent Media / Research

An independent, student initiated study requiring complex problem solving in communication design.

Honors 222 / 422: Experimental Typography

An exploration of typography to produce communication via untraditional media, problem solving and analysis of form and message.

Courses prior to tenure-track employment at Fort Lewis College, Durango, Colorado

Art 3304: Branding Systems

Creation and application of integrated brand communication systems such as brand identities, typographic elements and layout designs for print and online media.

Art 4308: Interactive Design II

An advanced website design course focusing on responsive web development and an introduction to content management systems and platforms.

Art 4314: Poster Design

An exploration and experimental usage of the written word integrated with visual imagery using digital and traditional photographic, illustration and other graphic elements in large-scale media.

Student Introduction to Corporate Clients within classroom:

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|-------------|--|
| Fall 2016 | Todd Medbury, Technical Program Manager of Network Content Distribution at Google, presented The Impact of Design on SEO and Ranking to students (CDES 4200 and 4201). |
| Fall 2016 | Julie Luu, UX Designer at Effective UI, presented user experience design work and portfolio to students (CDES 4200/01). |
| Spring 2015 | Epic Brewing from Denver (2 representatives) participated in student-led presentations of package redesigns (Art 330). |
| Spring 2011 | VIA Metropolitan Transit of San Antonio (2 representatives) participated in final student-led presentations of brand redesigns (Art 3304). |
| Spring 2011 | San Antonio Parks & Recreation of San Antonio (1 representative) participated in final student-led presentations of brand redesigns (Art 3304). |

Student Introduction to Professional Designers, Exchanges, Competitions and Conferences

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|-------------|--|
| Fall 2016 | Traveled to the AIGA National Design Conference in Las Vegas, Nevada with FLoD (Future Leaders of Design) design student leaders (4 students), 3-day conference. |
| Spring 2016 | Organized, coordinated and traveled with students (6 students) to Boulder, Colorado to tour Cast Iron Design, Berger & Föhr, Human Design and Made Movement studios. |
| Spring 2016 | Donny Phillips, Owner and Designer of Kihl Studio, invited to present "Born to Lose, Live to Win" to studio art and communication design majors. |
| Fall 2015 | Organized and traveled to AIGA Design Slam at Rocky Mountain College of Art & Design in Denver, Colorado with AIGA student leaders (4 students). |
| Spring 2015 | Basin Printing, a commercial printer in Durango, Colorado, hosted a morning with students to tour facilities, discuss printing production and practices (Art 230). |
| Fall 2014 | Aaron Renner, Owner and Software Architect of Animas Code Labs, invited to speak to design students (Art 380). |
| Fall 2012 | Bradford Lawton, Creative Director of BradfordLawton, invited to speak and critique design students (Art 3304). |

- Spring 2012 Quadrangle Press, a commercial printer in San Antonio, Texas, hosted an evening with design students to tour facilities, discuss printing production and practices (Art 3304).
- Spring 2010 Steve Gaines, Creative Director of Causality in San Antonio, Texas, invited design students to agency for a creative discussion of design practice and philosophy (Art 3304).

Student Competitions and Publications

Communication Design students exhibit and compete in a variety of juried regional, national and international student design exhibitions and competitions. Included is an abbreviated list highlighting success from students in courses taught.

- Fall 2016 Adobe Achievement Awards 2016 | Honorable Mention
Andrew Althage (Art 330). *Altoids "Curiously Confident"* Advertising Campaign.
San Diego, CA. National, juried.

- Spring 2016 *Graphis New Talent Annual 2016* | Silver
Nicholas Holdum (Art 330). *Nike FuelBand*, Advertising Campaign.
New York, NY. National, juried.

Graphis New Talent Annual 2016 | Merit
Andrew Althage (Art 330). *Colorado Topographic Snowboards*, Product Design.
New York, NY. National, juried.

Graphis New Talent Annual 2016 | Merit
Symon Johnson (Art 330). *Bone Spirits Distillery*, Packaging.
New York, NY. National, juried.

Graphis New Talent Annual 2016 | Merit
Brynn Seitzman (Art 330). *Norseman Distillery*, Packaging.
New York, NY. National, juried.

- Fall 2015 Design Slam 2015 | Grand champion
Emily Shirtz.
Denver, CO. Regional, juried.

- Spring 2015 *Graphis New Talent Annual 2015* | Merit
Andrew Althage (Art 300). *Happy Meal?*, Poster.
New York, NY. National, juried.

- Spring 2015 *Graphis New Talent Annual 2015* | Merit
Brynn Seitzman (Art 300). *Save Our Forests*, Poster.
New York, NY. National, juried.

- Spring 2015 *Graphis New Talent Annual 2015* | Merit
Andrew Althage (Art 210). *Car Crash*, Poster.
New York, NY. National, juried.

- Spring 2014 NIU AIGA Signature Awards | 2 Signature Awards
Andy Gallen (Art 330). *Marshall Amplifiers*, Advertising Campaign.
DeKalb, IL. National, juried by designers Rick Valicenti, Sara Frisk
and Aaron James Draplin.

Spring 2014 Brass Ring Awards | Gold
Kira Smith (Art 330). *Center for Victims of Torture*, Advertising Campaign.
Oklahoma City, OK. National, juried.

Summer 2010 *CMYK #50*
Courtney Ryan (Art 4314). *Amnesty International*, Poster.
New York, NY. National, juried.

Summer 2010 *CMYK #50*
Courtney Ryan (Art 4314). *Cheese Rolling Festival*, Poster.
New York, NY. National, juried.

Student Exhibitions

Fall 2016 *Conflux*, BFA Thesis Exhibition, Center for Visual Art, Denver, Colorado
Senior Experience Thesis Exhibition (CDES 4721) students' gallery exhibition.

Summer 2014 *Cause & Affect*, Lost Dog Bar & Lounge, Durango, Colorado
A creative showcase of Art 300 Poster Design students' design work.

Spring 2014 *Sex, Drugs & Rock n' Roll*, Exit Gallery, Fort Lewis College, Durango, Colorado
A creative showcase of Art 330 Advertising Design students' design work.

Student Directed Lectures and Presentations

Spring 2015 Jace Reynolds presented research conducted in Art 492 at the Undergraduate Research and Creative Activities Symposium.
Title: "Process Documentation: Concepts of Basic Web Theory, Design and Development Applied to Digital Portfolio Design."
Fort Lewis College, Durango, Colorado.

Spring 2014 Hari Baumbach presented research conducted in Art 492 at the Undergraduate Research and Creative Activities Symposium.
Title: "Web Design and the Creative Process."
Fort Lewis College, Durango, Colorado.

III. SCHOLARLY & CREATIVE

Publications: Works in Print

Books

2015 *Graphis Poster Annual 2016*. New York, NY: Graphis Inc.
Work featured: Fonts of My Family: Ethel, Poster/Typography.

2013 *Design: Logo: An Exploration of Marvelous Marks, Insightful Essays and Revealing Reviews*. Beverly, MA: Rockport Publishers.
Work featured: SENSE, Identity.

- 2012 *Graphis 100 Best Annual Reports*. New York, NY: Graphis Inc.
Work featured: Goodwill Industries: Think Inside the Box, Interactive website.
- 2012 *Graphis New Talent Annual*. New York, NY: Graphis Inc.
Work featured: Sound and Cognition, Interactive website.
- 2011 *Logo Lounge 7*. Beverly, MA: Rockport Publishers.
Work featured: HIDE ID, Identity.
- 2011 *Logo Lounge 6*. Beverly, MA: Rockport Publishers.
Work featured: Gethsemane Partners, Identity.
- 2011 *Logo Lounge Master Library: Shapes and Symbols*.
 Beverly, MA: Rockport Publishers.
Work featured: House Doctor, Identity.
- 2010 *Logolicious*. New York, NY: HarperCollins.
Work featured: Childhood Stroke Network, Identity.
- 2010 *The New Big Book of Layouts*. New York, NY: HarperCollins.
Work featured:
 1) Pediatric Stroke Stroll, Interactive website.
 2) The Market Foundation Street Festival, Interactive website.
 3) The Market Foundation, 2009 Annual Report.
 4) Stanbio Laboratories, Direct Mail Campaign.
 5) American Heart Association, 2009 Heart Ball, Invitation.

Periodicals

- 2010 *CMYK #47*. New York, NY.
Work featured:
 1) Knit or Die, Identity.
 2) Hell's Diner, Identity.

Bibliography

- 2017 Paglia, M. (2017, January 11). Review: Metro faculty show Collective Nouns rates an A. Westword. Retrieved from <http://www.westword.com/arts/review-metro-faculty-show-collective-nouns-rates-an-a-8672907>
- 2016 Watkins, Z. (2016, January 29). *For this art & design professor, students' professional careers start now*. Retrieved from <http://www.fortlewis.edu>.
- 2014 Cole, A. (2014, May 13). Fort Collins, Durango and Colorado Springs teams win Go Code challenge. *Colorado Technology Association*.
- 2014 Go Code Colorado (2014). *Durango team wins second place in Go Code Colorado challenge*. Retrieved from <http://gocode.colorado.gov>.
- 2014 King, K. (2014, May 8). *Public data brings 'we the people' attitude to technology* [Blog post]. Retrieved from teamtreehouse.com.

- 2014 Sealover, E. (2014, May 13). Colorado buys three apps meant to help state businesses. *Denver Business Journal*.
- 2014 Wilson, A. (2014, May 14). Durango app coders take second place. *The Durango Herald*.

Bibliography: Outreach

- 2015 Meek, S. (2015, Dec. 1). *2015 Design Slam: Imagine iron chef for designers* [Blog post]. Retrieved from colorado.aiga.org.

Selected Group Exhibitions

- 2016 "Collective Nouns"
Fonts of My Family, Poster/Typography
Metropolitan State University of Denver, Faculty Exhibition
Center for Visual Art
Denver, Colorado
- 2016 "Project Passion"
Bad As They Seem, Typography/Motion Graphics
Minnesota State University
Mankato, MN. International, juried.
- 2015 "Art & Design Faculty Biennial"
Fonts of My Family, Poster/Typography
Fort Lewis College
Durango, Colorado

Awards: Professional

- 2015 *Graphis Poster Annual 2016* | Merit
Fonts of My Family: Ethel, Poster/Typography
New York, NY. International, juried.
- 2014 Go Code Colorado | Silver Startup Recipient
BizLink Colorado, Web Application
Denver, CO. Regional, juried.
- 2013 *Design: Logo*
SEN5E, Identity
Beverly, MA: Rockport Publishers. National, juried.
- 2013 American Advertising Federation, District | Gold
Hope for Humans, Interactive website
San Antonio, TX. Juried.
- 2013 American Advertising Federation, District | Gold
Goodwill Industries Annual Report 2013, Interactive website
San Antonio, TX. Juried.

2013 American Advertising Federation, District | Silver
SEN5E, Interactive website
San Antonio, TX. Juried.

2012 *Graphis 100 Best Annual Reports 2012* | Silver
Goodwill Industries: Think Inside the Box, Interactive website
New York, NY. International, juried.

2012 *Graphis New Talent Annual 2012* | Merit
Sound and Cognition, Interactive website
New York, NY. International, juried.

2012 American Advertising Federation, District | Bronze
Taco Cabana, Outdoor
San Antonio, TX. Juried.

2012 Aster Award | Bronze
Clarity Child Guidance Center, Interactive website
San Antonio, TX. National, juried.

2012 American Advertising Federation, District | Gold
SEN5E, Identity
San Antonio, TX. Juried.

2011 *Logo Lounge 7*
HIDE ID, Identity
Beverly, MA: Rockport Publishers. National, juried.

2011 American Advertising Federation, District | Gold
The BrewsKey, Identity
San Antonio, TX. Juried.

2011 American Advertising Federation, District | Bronze
Clarity Child Guidance Center, Environmental Graphics
San Antonio, TX. Juried.

2011 Creative Summit 25 | Ralph Award
Sound & Cognition, Interactive website
San Marcos, TX. Juried.

2010 Texas State University-San Marcos MFA Show | Finalist
Sound & Cognition, Interactive website
San Marcos, TX. Juried.

2010 Texas State University-San Marcos MFA Show | Finalist
Bad As They Seem, Typography/Motion Graphics
San Marcos, TX. Juried.

2010 *Logo Lounge Master Library: Shapes and Symbols*
House Doctor, Identity
Beverly, MA: Rockport Publishers. National, juried.

2010 *CMYK #47*
Knit or Die, Identity
New York, NY. National, juried.

2010 *CMYK #47*
Hell's Diner, Identity
New York, NY. National, juried.

2010 *Logo Lounge 6*
Gethsemane Partners, Identity
Beverly, MA: Rockport Publishers. National, juried.

2010 *Logolicious*
Childhood Stroke Network, Identity
New York, NY: HarperCollins. National, juried.

2010 American Advertising Federation, District | Gold
Bacon Lee & Associates, Interactive website
San Antonio, TX. Juried.

2010 Brass Ring Awards 24 | Silver
Urban Gardener, Identity
Oklahoma City, OK. Regional, juried.

2010 Brass Ring Awards 24 | Bronze
Knit or Die, Identity
Oklahoma City, OK. Regional, juried.

2010 American Advertising Federation, Regional | Silver
Urban Gardener, Identity
Amarillo, TX. Regional, juried.

2010 American Advertising Federation, District | Judges Award
Urban Gardener, Identity
San Antonio, TX. Juried.

2010 American Advertising Federation, District | Gold
Urban Gardener, Identity
San Antonio, TX. Juried.

2010 American Advertising Federation, District | Bronze
Milkbone, Advertising Campaign
San Antonio, TX. Juried.

2010 American Advertising Federation, District | Silver
Baer Winery, Interactive website
San Antonio, TX. Juried.

2010 American Advertising Federation, District | Bronze
Childhood Stroke Network, Identity
San Antonio, TX. Juried.

2010 *The New Big Book of Layouts*
 Pediatric Stroke Stoll, Interactive website
 New York, NY: Harper Collins. National, juried.

2010 *The New Big Book of Layouts*
 Stanbio Laboratories, Direct Mail Campaign
 New York, NY: Harper Collins. National, juried.

2010 *The New Big Book of Layouts*
 American Heart Association, 2009 Heartball, Invitation
 New York, NY: Harper Collins. National, juried.

2010 *The New Big Book of Layouts*
 The Market Foundation, Annual Report
 New York, NY: Harper Collins. National, juried.

2010 *The New Big Book of Layouts*
 The Market Foundation Streetfest, Interactive website
 New York, NY: Harper Collins. National, juried.

2009 AIGA Flux | Merit
 Knit or Die, Identity
 Frederick, MD. National, juried.

2009 AIGA Flux | Merit
 Urban Gardener, Identity
 Frederick, MD. National, juried.

2009 American Advertising Federation, Regional | Bronze
 Clockwork Studios Christmas Card, Promotion
 Houston, TX. Regional, juried.

2009 American Advertising Federation, District | Silver
 The Market Foundation, Annual Report
 San Antonio, TX. Juried.

2009 American Advertising Federation, District | Gold
 Clockwork Studios Christmas Card, Promotion
 San Antonio, TX. Juried.

2008 American Advertising Federation, District | Silver
 Stephen Minor Designs, Identity
 San Antonio, TX. Juried.

2008 American Advertising Federation, District | Bronze
 San Antonio Ford Holiday River Parade, Identity
 San Antonio, TX. Juried.

2008 American Advertising Federation, District | Silver
 Stanbio Laboratories, Direct Mail Campaign
 San Antonio, TX. Juried.

- 2008 American Advertising Federation, District | Bronze
Clockwork Studios Christmas Card, Promotion
San Antonio, TX. Juried.
- 2008 American Advertising Federation, District | Silver
3:16 The Numbers of Hope, Max Lucado, Book Cover
San Antonio, TX. Juried.
- 2007 American Advertising Federation, District | Silver
Trinity University, Annual Report
San Antonio, TX. Juried.
- 2007 American Advertising Federation, District | Bronze
Rio Design, Interactive website
San Antonio, TX. Juried.
- 2006 American Advertising Federation, District | Silver
HIDE ID, Identity
San Antonio, TX. Juried.

Awards: Academic

- 2016 Outstanding Advisor Award
Terry R. Bacon Leadership Center
Fort Lewis College, Durango, Colorado

Commissioned Design Work, Notable Works

The following list highlights successful creative projects of regional and national scope for small to medium size corporations, created in collaboration only with the client but no other creative person involved (unless stated). All descriptions include implementation process of projects.

- 2016 Sacramento Native American Health Center, Sacramento, California
Brand creation, website strategy, design and development.
- 2016 Beyond Fistula, Los Altos, California
Website strategy, design and development.
- 2016 University High School, Austin, Texas
Website strategy, design and development.
- 2016 St. Joseph's Carpenter Society, Camden, New Jersey
Website strategy, design and development.
- 2015 Densho, Seattle, Washington
Website strategy, design and development.
- 2015 Creeklife, Columbus, Ohio
Brand creation, user interface and user experience design.

- 2015 Recognized.io, Durango, Colorado
Brand creation, user interface and user experience design for an online application SaaS tool.
- 2014 USAA, San Antonio, Texas
User interface and user experience consulting for USAA Educational Foundation website.
- 2014 USAA, San Antonio, Texas
Website design and development for an online environmental annual report.
- 2014 Church on the Journey, Midland, Texas
Identity design for a startup ministry.
- 2014 Go Code Colorado | BizLink Colorado, Denver, Colorado
Website strategy, user interface and user experience design.
- 2014 Boyan Slat | The Ocean Cleanup, Delft, Netherlands
Website strategy, design and development.
- 2013 Texas State University Alumni Association, San Marcos, Texas
Website strategy, user interface and user experience design.
- 2013 SOLI Chamber Ensemble, San Antonio, Texas
Website strategy, design and development.
- 2013 Montessori School of San Antonio, San Antonio, Texas
Website strategy, design and development.
- 2013 Hope for Humans, San Antonio, Texas
Website strategy, design and development created with Bradford Lawton, Creative Director of BradfordLawton.
- 2011 - 2013 Taco Cabana, San Antonio, Texas
Brand redesign consisting of website strategy, design and development, social media marketing, interior and exterior restaurant environments, outdoor advertising, print and collateral based materials created with Bradford Lawton, Creative Director of BradfordLawton.
- 2011 Community Bible Church, San Antonio, Texas
Identity design, collateral and interactive components created for a mission fundraising event with Barak Tamayo, designer.
- 2010 - 2013 Goodwill Industries, San Antonio, Texas
Website strategy, design and development for online annual reports (2011 & 2012) created with Bradford Lawton, Creative Director of BradfordLawton.
- 2010 - 2012 Clarity Child Guidance Center, San Antonio, Texas
Website strategy, design, development and environmental design created with Bradford Lawton, Creative Director of BradfordLawton.

Invited Talks, Lectures, Presentations

- Fall 2016 "Fonts of My Family: The Fleeting Craft of Cursive Writing"
"Collective Nouns"
Metropolitan State University of Denver, Faculty Exhibition
Center for Visual Art
Denver, Colorado
- Fall 2016 Invited Panelist, Design Disrupters
CodeCraft School of Technology and AIGA Colorado
Boulder, Colorado
- Fall 2016 "This is a Presentation... About Presentations. Creating Effective Visual Presentations"
Metropolitan State University of Denver, Honors Program
Denver, Colorado
- Fall 2015 "Don't Send: Email Etiquette Best Practices"
Career Skills Exposition
Fort Lewis College
Durango, Colorado
- Spring 2015 "Code = Craft: Lessons learned from An Event Seattle 2015"
Teaching Innovation, Pedagogy, and Assessment
Fort Lewis College
Durango, Colorado
- Fall 2014 "SEN5E: Five-dimensional Branding for Communication Designers:
An Application of Sensory Development"
Designs on eLearning, International Conference: Forging Creative Connections
Texas State University
San Marcos, Texas
- Fall 2014 "Don't Send: Email Etiquette Best Practices"
Career Skills Exposition
Fort Lewis College
Durango, Colorado
- Fall 2014 "The Information of Now: Travels to SXSW Interactive 2014"
Teaching Innovation, Pedagogy, and Assessment
Fort Lewis College
Durango, Colorado
- Fall 2008 Texas State University Advertising Club: Lecture
Texas State University
San Marcos, Texas
Invited to present professional experience and design work to undergraduate
Communication Design and Marketing students.
- Fall 2008 CGAUIW Design Seminar: Lecture
University of the Incarnate Word
San Antonio, Texas
Invited to present professional experience and design work to undergraduate
Communication Design students.

Workshops and Conferences

Fall 2016	AIGA National Design Conference Las Vegas, Nevada
Spring 2015	An Event Apart Seattle, Washington
Fall 2014	Designs on eLearning, International Conference: Forging Creative Connections Texas State University, San Marcos, Texas
Spring 2014	South By Southwest (SXSW) Interactive Austin, Texas

Research Grants: Internal Funding

Metropolitan State University of Denver, Denver, Colorado

Fall 2016	<i>College of Letters, Arts & Sciences Mini-Grant, \$925 funded</i> Monetary support provided by the Office of the Dean to attend An Event Apart, a three-day interactive conference, in Seattle, Washington.
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Fort Lewis College, Durango, Colorado

Spring 2016	<i>Support for Professional Development, \$500 funded</i> Monetary support provided by the Office of the Dean to travel to Boulder, Colorado with six students for coordinated advertising agencies and design studio tours.
Summer 2015	<i>Support for Professional Development, \$1450 funded</i> Monetary support provided by the Office of the Dean to attend two AIGA Colorado Board of Directors meetings and workshops in Denver, Colorado.
Fall 2014	<i>Teaching Innovation, Pedagogy, and Assessment (TIPA), \$1215 funded</i> Monetary award supported by the Office of the Provost to attend An Event Apart, a three-day interactive design conference, in Seattle, Washington.
Fall 2014	<i>Support for Travel and Presentation, \$500 funded</i> Monetary support provided by the Office of the Dean to speak and attend the Designs on eLearning International Conference, a two-day event at Texas State University in San Marcos, Texas.
Spring 2014	<i>Byron Dare Junior Faculty Award, \$1500 funded</i> Monetary award supported by the Office of the Provost for establishing early research and scholarly activities.
Fall 2013	<i>Teaching Innovation, Pedagogy, and Assessment (TIPA), \$1000 funded</i> Monetary award supported by the Office of the Provost to attend South by Southwest (SXSW) Interactive, a five-day design and interactive conference in Austin, Texas.
Fall 2013	<i>Byron Dare Junior Faculty Award, \$1500 funded</i>

Monetary award supported by the Office of the Provost for establishing early research and scholarly activities.

Texas State University, San Marcos, Texas

Fall 2011 *Celebrity Classic Scholarship*, \$1000 funded
Monetary award in funding graduate research.

Fall 2010 *Celebrity Classic Scholarship*, \$1000 funded
Monetary award in funding graduate research.

IV. SERVICE

University Service

Metropolitan State University of Denver, Denver, Colorado

AY 2016 - 17 College of Letters, Arts and Sciences Assessment Committee

Fort Lewis College, Durango, Colorado

Spring 2016 Professor's Perspective, Spring Orientation

AY 2015 - 16 Business Plan Competition Advisory Committee

AY 2015 - 16 Assessment Committee

AY 2015 - 16 Tenure-Track Marketing Search Committee

Fall 2015 Test Your Professor, Speaker

Spring 2015 Preview Weekend

AY 2014 - 15 Fort Lewis College, Assessment Committee

Spring 2014 Fort Lewis College, Sneak Peek

Spring 2014 Fort Lewis College, Preview Weekend

Departmental Service

Metropolitan State University of Denver, Denver, Colorado

AY 2016 - 17 Department of Art Search Committee Member, Tenure-Track Sculpture Position

AY 2016 - 17 Department of Art, Nagel Thesis Committee

Fall 2016 Communication Design Senior Portfolio Review Panel (2 dates, 19 students)

Fall 2016 Department of Art, Intermediate Drawing Juror

Fort Lewis College, Durango, Colorado

Spring 2016 Art & Design Search Committee Member, Full-time Communication Design Position

Spring 2016 Art & Design Foundations Review

Spring 2016 Art & Design Assessment Committee

Spring 2016 Art 496 Senior Seminar: Website Portfolio

Fall 2015 Art & Design Senior Portfolio Review

Fall 2015 Friday's at the Fort

Fall 2015 New Student Orientation, Presenter

AY 2015 Art & Design Senior Portfolio Review

Spring 2015 Art & Design Senior Portfolio Website

Spring 2015 Art & Design Foundations Review

Spring 2015 AIGA Two-day Event, Workshop and Portfolio Review
Orchestrated and coordinated a two-day event for an on-campus workshop and portfolio review with AIGA Colorado leaders Amber Atkins, Brandon Roth and Cat Fincin. More than forty students were involved from Fort Lewis College and Colorado Mesa University.

Spring 2015 Art 210: Introduction to Digital Media
Mentoring Adjunct Instructor Alexi Grojean in teaching Art 210: Introduction to Digital Media.

Fall 2014 AIGA Student Chapter, Faculty Liaison
Reestablished the AIGA Student Chapter at Fort Lewis College, 30+ students.

Fall 2014 Art & Design Senior Portfolio Review

Fall 2014 Art & Design Foundations Review

AY 2014 - 15 Art 496 Senior Seminar: Website Portfolio

AY 2014 - 15 Curriculum Redesign Committee
Assisted in strategy, planning and implementation of new Art & Design curriculum with faculty members Chad Colby (chair), Paul Booth, Cory Pillen, Amy Wendland, Anthony Holmquist, Susan Moss and Jay Dougan.

Fall 2014 New Student Orientation

Spring 2014 Communication Design Career Q&A Session

Spring 2014 Art & Design Foundations Review

Spring 2014 Art & Design Search Committee Member, Tenure-Track Art Historian Position

AY 2013 - 14 Art & Design Senior Portfolio Review

Fall 2013 Art & Design Identity & Letterhead Competition

AY 2013 - 14 Art 496 Senior Seminar: Website Portfolio

Community Service

Spring 2017 AIGA Colorado Robert Taylor Scholarship, *Awards Chair & Organizer*

Spring 2017 AIGA Colorado Robert Taylor Pro Grant Winner, *Organizer*
Coordinated and organized speaking event with winner Amy Siegel to present "Design for Social Change: Strategies for Community Engagement."
Gensler, Denver, Colorado

Fall 2016 Design Slam, AIGA Colorado, *Organizer*
Rocky Mountain College of Art & Design, Denver, Colorado

Spring 2016 AIGA Colorado Robert Taylor Scholarship, *Awards Chair & Organizer*

Spring 2016 AIGA Colorado Robert Taylor Pro Grant, *Awards Chair & Organizer*

Spring 2016 Go Code Colorado, Statewide Apps Challenge, *Participant*
Durango, Colorado

Fall 2015 Fort Lewis College AIGA student group, *Mentor*
Coordinated and assisted students' design display to promote the Art & Design Department at Durango Welcome Center located in downtown Durango, Colorado.

Spring 2015 The Review, AIGA Colorado & Art Directors Club of Denver, *Reviewer*
The Art Institute of Colorado, Denver, Colorado

Spring 2015 Go Code Colorado: Statewide Apps Challenge, *Mentor*
Durango and Denver, Colorado
Mentored four design students in a statewide apps building challenge. These students were named as finalists that represented Durango at the technology and entrepreneurship Go Code Colorado competition.

Spring 2014 Go Code Colorado: Statewide Apps Challenge, *Silver Startup Recipient*
Durango and Denver, Colorado
Participated in a statewide apps building challenge for addressing Colorado's economic needs. BizLink Colorado, a web application that connects businesses to businesses, was a finalist and Silver Startup winner.

Spring 2010 Communication Arts High School, Mentorship Program, *Mentor*
San Antonio, Texas

2008 - 2010 Northwest Vista College, Multimedia Technology Advisory Board, *Member*
San Antonio, Texas

Professional Organizations

2015 - Current	American Institute of Graphic Arts Colorado, Board of Directors Awards Chair, Mentorship & Education Denver, Colorado
2014 - Current	American Institute of Graphic Arts Colorado Chapter member Denver, Colorado
2014 - 2016	American Institute of Graphic Arts Colorado Faculty Liaison Fort Lewis College, Durango, Colorado
2014 - 2016	Durango Tech Group, Durango, Colorado
2006 - 2013	American Advertising Federation, San Antonio, Texas