## I. ACADEMIC & PROFESSIONAL BACKGROUND

#### **Educational Background**

2012	Texas State University, San Marcos, Texas Master of Fine Arts, Communication Design Thesis: Five-dimensional Branding for Communication Designers: An Application of Sensory Development
2005	Texas State University, San Marcos, Texas Bachelor of Fine Arts, Communication Design

## Academic Experience

2016 - Current	Metropolitan State University of Denver, Denver, Colorado Assistant Professor, Communication Design
2013 - 2016	Fort Lewis College, Durango, Colorado Assistant Professor, Communication Design
2009 - 2012	Texas State University, San Marcos, Texas Adjunct Lecturer
2009	University of the Incarnate Word, San Antonio, Texas Adjunct Lecturer

## Professional Experience

2013 - Current	Shawn Meek, Denver, Colorado Owner, UX/UI Designer & Web Developer
2010 - 2013	BradfordLawton, San Antonio, Texas Graphic / Web Designer & Developer
2008 - 2010	Causality, San Antonio, Texas and Seattle, Washington Senior Graphic / Web Designer & Developer
2006 - 2008	Clockwork Studios, San Antonio, Texas Senior Graphic / Web Designer & Developer
2005 - 2006	Rio Design, San Antonio, Texas Graphic / Web Designer & Developer

## II. TEACHING

## Courses Taught

# Metropolitan State University of Denver, Denver, Colorado

Spring 2017	CDES 3400: Creating Web Interfaces (2 sections, 3 credits) CDES 4200: User Interface Design I (3 credits) CDES 4201: User Interface Design II (3 credits)
Fall 2016	CDES 3400: Creating Web Interfaces (3 credits) CDES 4200: User Interface Design I (3 credits) CDES 4201: User Interface Design II (3 credits) CDES 4625: Communication Design Internship (3 credits) CDES 4721: Senior Experience Thesis Exhibition (3 credits)

## Fort Lewis College, Durango, Colorado

Summer 2016	Art 300: Studio Art Topics: Poster Design & Social Justice (4 credits)
Spring 2016	Art 210: Introduction to Digital Media (4 credits) Art 330: Advertising Design (4 credits) Art 300: Studio Art Topics: Interactive Design II (4 credits)
Fall 2015	Art 210: Introduction to Digital Media (4 credits) Art 380: Web Architecture, Design and Development (4 credits) Honors 222: Experimental Typography (2 credits) Honors 422: Experimental Typography (2 credits)
Spring 2015	Art 210: Introduction to Digital Media (4 credits) Art 230: Print Design (4 credits) Art 330: Advertising Design (4 credits) Art 492: Independent Media/Research (1 student, 4 credits)
Fall 2014	Art 210: Introduction to Digital Media (4 credits) Art 244: Digital Photography (4 credits) Art 380: Web Architecture, Design and Development (4 credits)
Summer 2014	Art 300: Studio Art Topics: Poster Design & Social Justice (4 credits)
Spring 2014	Art 210: Introduction to Digital Media (2 sections, 4 credits) Art 330: Advertising Design (4 credits) Art 492: Independent Media/Research (2 students, 4 credits)
Fall 2013	Art 112: Design I (4 credits) Art 210: Introduction to Digital Media (4 credits) Art 380: Web Architecture, Design and Development (4 credits)

## Texas State University, San Marcos, Texas

Fall 2012	Art 3304: Branding Systems (3 credits)
Spring 2012	Art 4308: Interactive Design II (3 credits)
Fall 2011	Art 3304: Branding Systems (3 credits)
Spring 2011	Art 3304: Branding Systems (3 credits)
Fall 2010	Art 3304: Branding Systems (3 credits)
Summer 2010	Art 4314: Poster Design (3 credits)
Spring 2010	Art 3304: Corporate Marketing Materials (3 credits)
Fall 2009	Art 3304: Corporate Marketing Materials (3 credits)

## University of the Incarnate Word, San Antonio, Texas

Fall 2009 Art 1301: Introduction to Digital Media (3 credits)

## Courses Prepared and Curriculum Development

## CDES 3400: Creating Web Interfaces

This course provides students the critical opportunity to examine current practices in web-based design and development. Students investigate contemporary design culture, technical learning processes, and conceptual development within the context of the Internet. They produce a fully functioning website that engages the student designer as author, art director, and curator of this content, while using the world-wide-web as a vehicle for community building and network-driven collaborations. Students gain knowledge in website design, development, programming and multimedia authoring software. This is an integrated media course.

## CDES 4200: User Interface Design I

This course explores the theory and practice of designing for multiple devices. It provides students with the knowledge of how to create and implement consistent design applications that function across multiple devices and scenarios. Students are encouraged to design interfaces that respond to changes in the current environment. Emphasis is on the exploration of trends in technology that are bridging disciplines and offering new opportunities to designers. This is an integrated media course.

## CDES 4201: User Interface Design II

This course builds upon the skills and knowledge acquired in CDES 4200 User Interface Design I. Students continue to explore the theory and practice of designing for multiple devices and specific user interfaces with the introduction of advanced interface design variables. This course provides students with expanded knowledge of how to create design applications that function across multiple devices and scenarios. Students are encouraged to design interfaces that dynamically respond to changes in the current environment. Emphasis is on the exploration of trends in technology that are bridging disciplines and offering new opportunities to designers. This is an integrated media course.

## CDES 4625: Communication Design Internship

This course focuses on a communication design internship selected for its professional challenges and overall integrity. Students gain "real world" experiences in the discipline of design building upon previous knowledge gained in the classroom. Fieldwork requires a minimum of 150 contact hours for three semester credit hours. <sup>3</sup>

## CDES 4721: Senior Experience Thesis Exhibition

This capstone course is tailored to the needs of the BFA communication design student. It brings closure to the concentration of study through the thesis, exhibition and senior review components. Students create a thesis project that demonstrates a commitment to their chosen area of interest or expertise in the field. Additionally, students work in teams to conceptualize, design and present a cohesive body of work in a senior exhibition. A final review culminates in the exhibition. A student's body of work will have been previously completed in other coursework for inclusion in this aspect of the course. Writing and critical inquiry skills supporting the exhibition are emphasized.

Courses prior to tenure-track employment at Metropolitan State University of Denver, Denver, Colorado

## Art 112: Design I

An introductory course that introduces two and three-dimensional design elements, principles and the study of color theory.

## Art 210: Introduction to Digital Media

An introduction to computer graphic software that emphasizes visual strategies, conceptual activities and technical proficiencies in digital media.

Art 230: Print Design

An intermediate graphic design course focused on research, conceptual strategies, production and brand creation.

## Art 244: Digital Photography

A study in the techniques and applications of acquiring, manipulating and outputting digitized photographic images via experimental varieties.

Art 300: Interactive Design II

An advanced website design course focusing on responsive web development, mobile interface design and an introduction to content management systems.

## Art 300: Studio Topics: Poster Design and Social Justice

A study focusing on the research, process, design and production techniques for large-scale media with a special emphasis placed upon social justice and design responsibility.

## Art 330: Advertising Design

An advanced critical communication, problem solving and conceptual strategies course focusing on the creation of advertising campaigns and packaging design.

#### Art 380: Web Architecture, Design and Development

An introduction to web architecture, content organization, user interface design, user experience and web development via web applications and mobile devices.

Art 492: Independent Media / Research

An independent, student initiated study requiring complex problem solving in communication design.

## Honors 222 / 422: Experimental Typography

An exploration of typography to produce communication via untraditional media, problem solving and analysis of form and message.

## Courses prior to tenure-track employment at Fort Lewis College, Durango, Colorado

## Art 3304: Branding Systems

Creation and application of integrated brand communication systems such as brand identities, typographic elements and layout designs for print and online media.

## Art 4308: Interactive Design II

An advanced website design course focusing on responsive web development and an introduction to content management systems and platforms.

## Art 4314: Poster Design

An exploration and experimental usage of the written word integrated with visual imagery using digital and traditional photographic, illustration and other graphic elements in large-scale media.

#### Student Introduction to Corporate Clients within classroom:

Fall 2016	Todd Medbury, Technical Program Manager of Network Content Distribution at Google, presented The Impact of Design on SEO and Ranking to students (CDES 4200 and 4201).	
Fall 2016	Julie Luu, UX Designer at Effective UI, presented user experience design work and portfolio to students (CDES 4200/01).	
Spring 2015	Epic Brewing from Denver (2 representatives) participated in student-led presentations of package redesigns (Art 330).	
Spring 2011	VIA Metropolitan Transit of San Antonio (2 representatives) participated in final student-led presentations of brand redesigns (Art 3304).	
Spring 2011	San Antonio Parks & Recreation of San Antonio (1 representative) participated in final student-led presentations of brand redesigns (Art 3304).	
Student Introduction to Professional Designers, Exchanges, Competitions and Conferences		
Fall 2016	Traveled to the AIGA National Design Conference in Las Vegas, Nevada with FLoD (Future Leaders of Design) design student leaders (4 students), three-day conference.	
Spring 2016	Organized, coordinated and traveled with students (6 students) to Boulder, Colorado to tour Cast Iron Design, Berger & Föhr, Human Design and Made Movement studios.	
Spring 2016	Donny Phillips, Owner and Designer of Kihl Studio, invited to present "Born to Lose, Live to Win" to studio art and communication design majors.	
Fall 2015	Organized and traveled to AIGA Design Slam at Rocky Mountain College of Art & Design in Denver, Colorado with AIGA student leaders (4 students).	
Spring 2015	Basin Printing, a commercial printer in Durango, Colorado, hosted a morning with students to tour facilities, discuss printing production and practices (Art 230).	
Fall 2014	Aaron Renner, Owner and Software Architect of Animas Code Labs, invited to speak to design students (Art 380).	
Fall 2012	Bradford Lawton, Creative Director of BradfordLawton, invited to speak and critique design students (Art 3304).	
Spring 2012	Quadrangle Press, a commercial printer in San Antonio, Texas, hosted an evening with design students to tour facilities, discuss printing production and practices (Art 3304).	

Spring 2010 Steve Gaines, Creative Director of Causality in San Antonio, Texas, invited design students to agency for a creative discussion of design practice and philosophy (Art 3304).

#### **Student Competitions and Publications**

Communication Design students exhibit and compete in a variety of juried regional, national and international student design exhibitions and competitions. Included is an abbreviated list highlighting success from students in courses taught.

Spring 2017	<i>Graphis New Talent Annual 2017</i>   Gold Gretchen Potts (Art 300). <i>Control Gun Violence</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Gold Hayley Kirkman (Art 300). <i>End the Turmoil</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Silver Symon Johnson (Art 300). <i>In Corporations We Serve</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Silver Renan Maia (Art 300). <i>Homelessness in America</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Merit Megan Overton (Art 300). <i>Corporations Leave Us Hanging</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Merit Megan Overton (Art 300). <i>Segregation is in Your Own Backyard</i> , Poster. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2017</i>   Merit Hayley Kirkman (Art 300). <i>Millions Against Monsanto</i> , Poster. New York, NY. National, juried.
Fall 2016	Adobe Achievement Awards 2016   Honorable Mention Andrew Althage (Art 330). <i>Altoids Curiously Confident</i> , Advertising Campaign. San Diego, CA. National, juried.
Spring 2016	<i>Graphis New Talent Annual 2016</i>   Silver Nicholas Holdum (Art 330). <i>Nike FuelBand</i> , Advertising Campaign. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2016</i>   Merit Andrew Althage (Art 330). <i>Colorado Topographic Snowboards</i> , Product Design. New York, NY. National, juried.
	<i>Graphis New Talent Annual 2016</i>   Merit Symon Johnson (Art 330). <i>Bone Spirits Distillery</i> , Packaging. New York, NY. National, juried.

	<i>Graphis New Talent Annual 2016</i>   Merit Brynn Seitzman (Art 330). <i>Norseman Distillery</i> , Packaging. New York, NY. National, juried.
Fall 2015	Design Slam 2015   Grand champion Emily Shirtz. Denver, CO. Regional, juried.
Spring 2015	<i>Graphis New Talent Annual 2015</i>   Merit Andrew Althage (Art 300). <i>Happy Meal?</i> , Poster. New York, NY. National, juried.
Spring 2015	<i>Graphis New Talent Annual 2015</i>   Merit Brynn Seitzman (Art 300). <i>Save Our Forests</i> , Poster. New York, NY. National, juried.
Spring 2015	<i>Graphis New Talent Annual 2015</i>   Merit Andrew Althage (Art 210). <i>Car Crash</i> , Poster. New York, NY. National, juried.
Spring 2014	NIU AIGA Signature Awards   2 Signature Awards Andy Gallen (Art 330). <i>Marshall Amplifiers</i> , Advertising Campaign. DeKalb, IL. National, juried by designers Rick Valicenti, Sara Frisk and Aaron James Draplin.
Spring 2014	Brass Ring Awards   Gold Kira Smith (Art 330). <i>Center for Victims of Torture</i> , Advertising Campaign. Oklahoma City, OK. National, juried.
Summer 2010	<i>CMYK #50</i> Courtney Ryan (Art 4314). <i>Amnesty International</i> , Poster. New York, NY. National, juried.
Summer 2010	<i>CMYK #50</i> Courtney Ryan (Art 4314). <i>Cheese Rolling Festival</i> , Poster. New York, NY. National, juried.
Student Exhibitions	
Fall 2016	<i>Conflux</i> , BFA Thesis Exhibition, Center for Visual Art, Denver, Colorado Senior Experience Thesis Exhibition (CDES 4721) students' gallery exhibition.
Summer 2014	<i>Cause &amp; Affect</i> , Lost Dog Bar & Lounge, Durango, Colorado A creative showcase of Art 300 Poster Design students' design work.
Spring 2014	<i>Sex, Drugs &amp; Rock n' Roll</i> , Exit Gallery, Fort Lewis College, Durango, Colorado A creative showcase of Art 330 Advertising Design students' design work.

# Student Directed Lectures and Presentations

	and Creative Activities Symposium. "Process Documentation: Concepts of Basic Web Theory, Design and Development Applied to Digital Portfolio Design." Fort Lewis College, Durango, Colorado.
Spring 2014	Hari Baumbach presented research conducted in Art 492 at the Undergraduate Research and Creative Activities Symposium. "Web Design and the Creative Process." Fort Lewis College, Durango, Colorado.

# III. SCHOLARLY & CREATIVE

Publications	
Books	
2015	<i>Graphis Poster Annual 2016</i> . New York, NY: Graphis Inc. <i>Work featured:</i> Fonts of My Family: Ethel, Poster/Typography.
2013	<i>Design: Logo: An Exploration of Marvelous Marks, Insightful Essays and Revealing Reviews.</i> Beverly, MA: Rockport Publishers. <i>Work featured:</i> SEN5E, Identity.
2012	<i>Graphis 100 Best Annual Reports</i> . New York, NY: Graphis Inc. <i>Work featured:</i> Goodwill Industries: Think Inside the Box, Interactive website.
2012	<i>Graphis New Talent Annual</i> . New York, NY: Graphis Inc. <i>Work featured:</i> Sound and Cognition, Interactive website.
2011	<i>Logo Lounge 7</i> . Beverly, MA: Rockport Publishers. <i>Work featured:</i> HIDE ID, Identity.
2011	<i>Logo Lounge 6</i> . Beverly, MA: Rockport Publishers. <i>Work featured:</i> Gethsemane Partners, Identity.
2011	<i>Logo Lounge Master Library: Shapes and Symbols.</i> Beverly, MA: Rockport Publishers. <i>Work featured:</i> House Doctor, Identity.
2010	<i>Logolicious</i> . New York, NY: HarperCollins. <i>Work featured:</i> Childhood Stroke Network, Identity.
2010	<ul> <li>The New Big Book of Layouts. New York, NY: HarperCollins.</li> <li>Work featured:</li> <li>Pediatric Stroke Stroll, Interactive website.</li> <li>The Market Foundation Street Festival, Interactive website.</li> <li>The Market Foundation, 2009 Annual Report.</li> <li>Stanbio Laboratories, Direct Mail Campaign.</li> <li>American Heart Association, 2009 Heart Ball, Invitation.</li> </ul>

## Periodicals, Print & Online

2017	<i>GDUSA: American Web Design Awards</i> . New York, NY. <i>Work featured:</i> Boyan Slat, UX/UI Design.
2010	<i>CMYK #47</i> . New York, NY. <i>Work featured:</i>
	1) Knit or Die, Identity.
	2) Hell's Diner, Identity.

## Refereed Conference Proceedings

2017	Meek, S. <i>Fonts of My Family: The Fleeting Craft of Cursive Writing</i> . Honolulu, Hawaii: 2017 Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education. ISSN #2333-4908 (Online).
2016	Meek, S. <i>Bad As They Seem</i> . Mankato, Minnesota: 2016 Project Passion. [online archive available at http://projectpassiondesign.com/archive2016]

## **Refereed Paper Presentations**

2017

Meek, S., 2017 Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education, "Fonts of My Family: The Fleeting Craft of Cursive Writing," Honolulu, Hawaii. (June 2017).

## Invited Presentations, Lectures & Talks

Summer 2017	"Fonts of My Family: The Fleeting Craft of Cursive Writing" Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education Prince Waikiki Honolulu, Hawaii
Fall 2016	"Fonts of My Family: The Fleeting Craft of Cursive Writing" "Collective Nouns" Metropolitan State University of Denver, Faculty Exhibition Center for Visual Art Denver, Colorado
Fall 2016	Invited Panelist, Design Disrupters CodeCraft School of Technology and AIGA Colorado Boulder, Colorado
Fall 2016	"This is a Presentation About Presentations. Creating Effective Visual Presentations" Metropolitan State University of Denver, Honors Program Denver, Colorado
Fall 2015	"Don't Send: Email Etiquette Best Practices" Career Skills Exposition

	Fort Lewis College Durango, Colorado
Spring 2015	"Code = Craft: Lessons learned from An Event Seattle 2015" Teaching Innovation, Pedagogy, and Assessment Fort Lewis College Durango, Colorado
Fall 2014	"SEN5E: Five-dimensional Branding for Communication Designers: An Application of Sensory Development" Designs on eLearning, International Conference: Forging Creative Connections Texas State University San Marcos, Texas
Fall 2014	"Don't Send: Email Etiquette Best Practices" Career Skills Exposition Fort Lewis College Durango, Colorado
Fall 2014	"The Information of Now: Travels to SXSW Interactive 2014" Teaching Innovation, Pedagogy, and Assessment Fort Lewis College Durango, Colorado
Fall 2008	Texas State University Advertising Club: Lecture Texas State University San Marcos, Texas Invited to present professional experience and design work to undergraduate Communication Design and Marketing students.
Fall 2008	CGAUIW Design Seminar: Lecture University of the Incarnate Word San Antonio, Texas Invited to present professional experience and design work to undergraduate Communication Design students.
Selected Group Exhibition	<u>IS</u>
2016	"Collective Nouns" <i>Fonts of My Family</i> , Poster/Typography Metropolitan State University of Denver, Faculty Exhibition Center for Visual Art Denver, Colorado
2016	"Project Passion" <i>Bad As They Seem</i> , Typography/Motion Graphics Minnesota State University Mankato, MN. International, juried.
2015	"Art & Design Faculty Biennial" <i>Fonts of My Family</i> , Poster/Typography Fort Lewis College Durango, Colorado

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## **Bibliography**

2017	Paglia, M. (2017, January 11). Review: Metro faculty show Collective Nouns rates an A. <i>Westword</i> . Retrieved from http://www.westword.com/arts/review-metro-faculty-show-collective-nouns-rates-an-a-8672907	
2016	Mido Glover, J. (2016, December 4). Collective Nouns: The Metropolitan State University Faculty Exhibition. <i>Met Media</i> . Retrieved from http://mymetmedia.com/news/collective-nouns-metropolitan-state-university-faculty-exhibition	
2016	Jackson, M. (2016, December 1). MSU Denver faculty showcase their own work. <i>Confluenc</i> Retrieved from http://www.confluence-denver.com/devnews/cva_120116.aspx	e.
2016	Watkins, Z. (2016, January 29). <i>For this art &amp; design professor, students' professional careers start now</i> . Retrieved from https://www.fortlewis.edu/alumni/NewsEvents/FullStor for-this-art-design-professor-students-professional-careers-start-now.aspx	y/
2014	Cole, A. (2014, May 13). Fort Collins, Durango and Colorado Springs teams win Go Code challenge. <i>Colorado Technology Association</i> . Retrieved from http://www. coloradotechnology.org/news/172744	
2014	Go Code Colorado (2014). <i>Durango team wins second place in Go Code Colorado challeng</i> Retrieved from http://gocode.colorado.gov/durango-team-wins-second-place-go-code- colorado-challenge	е.
2014	King, K. (2014, May 8). <i>Public data brings 'we the people' attitude to technology</i> [Blog pos Retrieved from http://blog.teamtreehouse.com/technology-brings-people-attitude-public- data-projects	
2014	Sealover, E. (2014, May 13). Colorado buys three apps meant to help state businesses. <i>Denver Business Journal</i> . Retrieved from https://www.bizjournals.com/denver/blog/ capitol_business/2014/05/colorado-buys-three-apps-meant-to-help-state.html	
2014	Wilson, A. (2014, May 14). Durango app coders take second place. <i>The Durango Herald</i> . Retrieved from https://durangoherald.com/articles/72915	
<u>Bibliography: Outreach</u>		
2015	Meek, S. (2015, Dec. 1). <i>2015 Design Slam: Imagine iron chef for designers</i> [Blog post]. Retrieved from http://colorado.aiga.org/2015/11/2015-design-slam-imagine-iron-chef-for- designers.	
Awards: Professional		
2017	GDUSA: American Web Design Awards Boyan Slat, UX/UI Design New York, NY. National, juried.	
2015	<i>Graphis Poster Annual 2016</i>   Merit Fonts of My Family: Ethel, Poster/Typography New York, NY. International, juried.	11

2014	Go Code Colorado   Silver Startup Recipient BizLink Colorado, Web Application Denver, CO. Regional, juried.
2013	<i>Design: Logo</i> SEN5E, Identity Beverly, MA: Rockport Publishers. National, juried.
2013	American Advertising Federation, District   Gold Hope for Humans, Interactive website San Antonio, TX. Juried.
2013	American Advertising Federation, District   Gold Goodwill Industries Annual Report 2013, Interactive website San Antonio, TX. Juried.
2013	American Advertising Federation, District   Silver SEN5E, Interactive website San Antonio, TX. Juried.
2012	<i>Graphis 100 Best Annual Reports 2012</i>   Silver Goodwill Industries: Think Inside the Box, Interactive website New York, NY. International, juried.
2012	<i>Graphis New Talent Annual 2012</i>   Merit Sound and Cognition, Interactive website New York, NY. International, juried.
2012	American Advertising Federation, District   Bronze Taco Cabana, Outdoor San Antonio, TX. Juried.
2012	Aster Award   Bronze Clarity Child Guidance Center, Interactive website San Antonio, TX. National, juried.
2012	American Advertising Federation, District   Gold SEN5E, Identity San Antonio, TX. Juried.
2011	<i>Logo Lounge 7</i> HIDE ID, Identity Beverly, MA: Rockport Publishers. National, juried.
2011	American Advertising Federation, District   Gold The BrewsKey, Identity San Antonio, TX. Juried.
2011	American Advertising Federation, District   Bronze Clarity Child Guidance Center, Environmental Graphics San Antonio, TX. Juried.

2011	Creative Summit 25   Ralph Award Sound & Cognition, Interactive website San Marcos, TX. Juried.
2010	Texas State University-San Marcos MFA Show   Finalist Sound & Cognition, Interactive website San Marcos, TX. Juried.
2010	Texas State University-San Marcos MFA Show   Finalist <i>Bad As They Seem</i> , Typography/Motion Graphics San Marcos, TX. Juried.
2010	<i>Logo Lounge Master Library: Shapes and Symbols</i> House Doctor, Identity Beverly, MA: Rockport Publishers. National, juried.
2010	<i>CMYK #47</i> Knit or Die, Identity New York, NY. National, juried.
2010	<i>CMYK #47</i> Hell's Diner, Identity New York, NY. National, juried.
2010	<i>Logo Lounge 6</i> Gethsemane Partners, Identity Beverly, MA: Rockport Publishers. National, juried.
2010	<i>Logolicious</i> Childhood Stroke Network, Identity New York, NY: HarperCollins. National, juried.
2010	American Advertising Federation, District   Gold Bacon Lee & Associates, Interactive website San Antonio, TX. Juried.
2010	Brass Ring Awards 24   Silver Urban Gardener, Identity Oklahoma City, OK. Regional, juried.
2010	Brass Ring Awards 24   Bronze Knit or Die, Identity Oklahoma City, OK. Regional, juried.
2010	American Advertising Federation, Regional   Silver Urban Gardener, Identity Amarillo, TX. Regional, juried.
2010	American Advertising Federation, District   Judges Award Urban Gardener, Identity San Antonio, TX. Juried.

2010	American Advertising Federation, District   Gold Urban Gardener, Identity San Antonio, TX. Juried.
2010	American Advertising Federation, District   Bronze Milkbone, Advertising Campaign San Antonio, TX. Juried.
2010	American Advertising Federation, District   Silver Baer Winery, Interactive website San Antonio, TX. Juried.
2010	American Advertising Federation, District   Bronze Childhood Stroke Network, Identity San Antonio, TX. Juried.
2010	<i>The New Big Book of Layouts</i> Pediatric Stroke Stoll, Interactive website New York, NY: Harper Collins. National, juried.
2010	<i>The New Big Book of Layouts</i> Stanbio Laboratories, Direct Mail Campaign New York, NY: Harper Collins. National, juried.
2010	<i>The New Big Book of Layouts</i> American Heart Association, 2009 Heartball, Invitation New York, NY: Harper Collins. National, juried.
2010	<i>The New Big Book of Layouts</i> The Market Foundation, Annual Report New York, NY: Harper Collins. National, juried.
2010	<i>The New Big Book of Layouts</i> The Market Foundation Streetfest, Interactive website New York, NY: Harper Collins. National, juried.
2009	AIGA Flux   Merit Knit or Die, Identity Frederick, MD. National, juried.
2009	AIGA Flux   Merit Urban Gardener, Identity Frederick, MD. National, juried.
2009	American Advertising Federation, Regional   Bronze Clockwork Studios Christmas Card, Promotion Houston, TX. Regional, juried.
2009	American Advertising Federation, District   Silver The Market Foundation, Annual Report San Antonio, TX. Juried.

2009	American Advertising Federation, District   Gold Clockwork Studios Christmas Card, Promotion San Antonio, TX. Juried.
2008	American Advertising Federation, District   Silver Stephen Minor Designs, Identity San Antonio, TX. Juried.
2008	American Advertising Federation, District   Bronze San Antonio Ford Holiday River Parade, Identity San Antonio, TX. Juried.
2008	American Advertising Federation, District   Silver Stanbio Laboratories, Direct Mail Campaign San Antonio, TX. Juried.
2008	American Advertising Federation, District   Bronze Clockwork Studios Christmas Card, Promotion San Antonio, TX. Juried.
2008	American Advertising Federation, District   Silver <i>3:16 The Numbers of Hope</i> , Max Lucado, Book Cover San Antonio, TX. Juried.
2007	American Advertising Federation, District   Silver Trinity University, Annual Report San Antonio, TX. Juried.
2007	American Advertising Federation, District   Bronze Rio Design, Interactive website San Antonio, TX. Juried.
2006	American Advertising Federation, District   Silver HIDE ID, Identity San Antonio, TX. Juried.
<u>Awards: Academic</u>	

2016 Outstanding Advisor Award Terry R. Bacon Leadership Center Fort Lewis College, Durango, Colorado

## Commissioned Design Work, Notable Works

The following list highlights successful creative projects of regional and national scope for small to medium size corporations and organizations, created in collaboration only with the client but no other creative person involved (unless stated). All descriptions include implementation process of projects.

2017 St. Joseph's Carpenter Society, Camden, New Jersey Website strategy, design and web development for nonprofit organization.

2017	University High School, Austin, Texas Website strategy, design and web development for nonprofit organization.
2017	Williamson County Children's Advocacy Center, Georgetown, Texas Website strategy, design and web development for nonprofit organization.
2017	Helga Birgisdóttir, Artist, Reykjavík, Iceland Website strategy, design and web development for artist.
2017	Life Academy, San Antonio, Texas Website strategy, design and web development for nonprofit organization.
2017	ML&R Wealth Management, Austin, Texas Website strategy, design and web development.
2017	Delphi Young Adults, Seattle, Washington Website strategy, design and web development for nonprofit organization.
2017	Boyan Slat, The Ocean Cleanup, Delft, Netherlands Website strategy, redesign and web development for nonprofit organization.
2016	Anthony Holmquist, Artist, Durango, Colorado Website strategy, design and web development for artist.
2016	Open Door Strategies, Chapel Hill, North Carolina Brand creation, identity system for strategic communications firm with Barak Tamayo, designer.
2016	Mercy Housing Northwest, Seattle, Washington Website strategy, design and web development for nonprofit organization.
2016	Sacramento Native American Health Center, Sacramento, California Brand creation, website strategy, design and web development for nonprofit organization.
2016	Beyond Fistula, Los Altos, California Website strategy, design and web development for nonprofit organization.
2015	Densho, Seattle, Washington Website strategy, design and web development for nonprofit organization.
2015	Creeklife, Columbus, Ohio Brand creation, user interface and user experience design for nonprofit organization.
2015	Recognized.io, Telluride, Colorado Brand creation, user interface and user experience design for an online application. SaaS tool.
2014	USAA, San Antonio, Texas User interface and user experience consulting for USAA Educational Foundation website.
2014	USAA, San Antonio, Texas Website design and web development for 2014 online environmental annual report.

2014	Church on the Journey, Midland, Texas Identity design for a startup ministry.
2014	Go Code Colorado, BizLink Colorado, Denver, Colorado Website strategy, user interface and user experience design for web application.
2014	Boyan Slat   The Ocean Cleanup, Delft, Netherlands Website strategy, design and web development for nonprofit organization.
2013	Texas State University Alumni Association, San Marcos, Texas Website strategy, user interface and user experience design.
2013	SOLI Chamber Ensemble, San Antonio, Texas Website strategy, design and web development for nonprofit organization.
2013	Montessori School of San Antonio, San Antonio, Texas Website strategy, design and web development for nonprofit organization.
2013	Hope for Humans, San Antonio, Texas Website strategy, design and web development created for nonprofit organization with Bradford Lawton, Creative Director of BradfordLawton.
2011 - 2013	Taco Cabana, San Antonio, Texas Brand redesign consisting of website strategy, design and web development, social media marketing, interior and exterior restaurant environments, outdoor advertising, print and collateral based materials created with Bradford Lawton, Creative Director of BradfordLawton.
2011	Community Bible Church, San Antonio, Texas Identity design, collateral and interactive components created for a mission fundraising event with Barak Tamayo, designer.
2010 - 2013	Goodwill Industries, San Antonio, Texas Website strategy, design and web development for online annual reports (2011 & 2012) created with Bradford Lawton, Creative Director of BradfordLawton.
2010 - 2012	Clarity Child Guidance Center, San Antonio, Texas Website strategy, design, web development and environmental design created with Bradford Lawton, Creative Director of BradfordLawton.

## Conferences and Workshops

Summer 2017	Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education Honolulu, Hawaii
Spring 2017	An Event Apart Seattle, Washington
Fall 2016	AIGA National Design Conference Las Vegas, Nevada

Spring 2015	An Event Apart Seattle, Washington
Fall 2014	Designs on eLearning, International Conference: Forging Creative Connections Texas State University, San Marcos, Texas
Spring 2014	South By Southwest (SXSW) Interactive Austin, Texas

## Research Grants: Internal Funding

## Metropolitan State University of Denver, Denver, Colorado

Spring 2017	<i>Inclusive Excellence Professional Development</i> , \$500 funded Monetary support provided by the Office of Diversity and Inclusion to attend Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education in Honolulu, Hawaii.
Spring 2017	<i>Travel Support for International Conference Professional Development</i> , \$400 funded Monetary support provided by the Office of International Studies to attend Hawaii University International Conference on Science, Technology, Engineering, Arts, Mathematics and Education in Honolulu, Hawaii.

Fall 2016College of Letters, Arts & Sciences Mini-Grant, \$925 fundedMonetary support provided by the Office of the Dean to attend An Event Apart,<br/>an interactive design conference in Seattle, Washington.

#### Fort Lewis College, Durango, Colorado

Spring 2016	<i>Support for Professional Development</i> , \$500 funded Monetary support provided by the Office of the Dean to travel to Boulder, Colorado with six students for coordinated advertising agencies and design studio tours.
Summer 2015	<i>Support for Professional Development</i> , \$1450 funded Monetary support provided by the Office of the Dean to attend two AIGA Colorado Board of Directors meetings and workshops in Denver, Colorado.
Fall 2014	<i>Teaching Innovation, Pedagogy, and Assessment (TIPA),</i> \$1215 funded Monetary award supported by the Office of the Provost to attend An Event Apart, an interactive design conference in Seattle, Washington.
Fall 2014	<i>Support for Travel and Presentation</i> , \$500 funded Monetary support provided by the Office of the Dean to speak and attend Designs on eLearning International Conference at Texas State University in San Marcos, Texas.
Spring 2014	<i>Byron Dare Junior Faculty Award</i> , \$1500 funded Monetary award supported by the Office of the Provost for establishing early research and scholarly activities.
Fall 2013	<i>Teaching Innovation, Pedagogy, and Assessment (TIPA),</i> \$1000 funded Monetary award supported by the Office of the Provost to attend South by Southwest (SXSW) Interactive, an interactive design conference in Austin, Texas.

Fall 2013

Byron Dare Junior Faculty Award, \$1500 funded Monetary award supported by the Office of the Provost for establishing early research and scholarly activities.

## Texas State University, San Marcos, Texas

Fall 2011	<i>Celebrity Classic Scholarship</i> , \$1000 funded Monetary award in funding graduate research.
Fall 2010	<i>Celebrity Classic Scholarship</i> , \$1000 funded Monetary award in funding graduate research.

## IV. SERVICE

## University Service

Metropolitan State Universit	y of Denver, Denver, Colorado
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AY 2017 - Current Faculty Senate, Committee member

## Fort Lewis College, Durango, Colorado

Spring 2016	Professor's Perspective, Spring Orientation
AY 2015 - 16	Business Plan Competition Advisory Committee, Committee member
AY 2015 - 16	Assessment Committee, Committee member
AY 2015 - 16	Tenure-Track Marketing Search Committee, Committee member
Fall 2015	Test Your Professor, Speaker
Spring 2015	Preview Weekend
AY 2014 - 15	Assessment Committee, Committee member
Spring 2014	Fort Lewis College, Sneak Peek
Spring 2014	Fort Lewis College, Preview Weekend

## College Service

## Metropolitan State University of Denver, Denver, Colorado

AY 2016 - Current College of Letters, Arts and Sciences Assessment Committee, Committee member

## **Departmental Service**

## Metropolitan State University of Denver, Denver, Colorado

Spring 2017 - Current	Visiting Artist, Scholar and Designer Program Selection, facilitation and coordination of visiting artist, Sixto-Juan Zavala, artist and designer from Austin, Texas.
Spring 2017	Department of Art, Communication Design BFA Senior Thesis Review (1 date, 4 students)
Spring 2017	Open House, Communication Design representative
Spring 2017	CDES 4200 & 4201: WordPress Portfolio Q/A Session
AY 2016 - Current	Department of Art, Nagel Thesis Committee
AY 2016 - Current	Curriculum Committee, Communication Design Assisting in ongoing strategy, planning and implemention of course review and curriculum updates within Communication Design program with faculty members Lisa Abendroth, Kelly Monico and Peter Bergman.
AY 2016 - 17	Department of Art, Communication Design BFA Senior Portfolio Review
AY 2016 - 17	Department of Art, Communication Design BFA Applicant Portfolio Review
AY 2016 - 17	Department of Art, Tenure-Track Sculpture Search Committee
Fall 2016	Department of Art, Communication Design BFA Senior Thesis Review (4 dates, 16 students)
Fall 2016	Communication Design Senior Portfolio Review Panel (2 dates, 19 students)
Fall 2016	Department of Art, Intermediate Drawing Juror
Fort Lewis College, Durand	go, Colorado
Spring 2016	Art & Design Search Committee Member, Full-time Communication Design Position
Spring 2016	Art & Design Foundations Review
Spring 2016	Art & Design Assessment Committee
Spring 2016	Art 496 Senior Seminar: Website Portfolio
Fall 2015	Art & Design Senior Portfolio Review
Fall 2015	Friday's at the Fort
Fall 2015	New Student Orientation, Presenter

AY 2015 - 16 Art & Design Senior Portfolio Review

Spring 2015	Art & Design Senior Portfolio Website
Spring 2015	Art & Design Foundations Review
Spring 2015	AIGA Two-day Event, Workshop and Portfolio Review Orchestrated and coordinated a two-day event for an on-campus workshop and portfolio review with AIGA Colorado leaders Amber Atkins, Brandon Roth and Cat Fincin. More than forty students were involved from Fort Lewis College and Colorado Mesa University.
Spring 2015	Art 210: Introduction to Digital Media Mentoring Adjunct Instructor Alexi Grojean in teaching Art 210: Introduction to Digital Media.
Fall 2014	AIGA Student Chapter, Faculty Liaison Reestablished the AIGA Student Chapter at Fort Lewis College, 30+ students.
Fall 2014	Art & Design Senior Portfolio Review
Fall 2014	Art & Design Foundations Review
AY 2014 - 15	Art 496 Senior Seminar: Website Portfolio
AY 2014 - 15	Curriculum Redesign Committee Assisted in strategy, planning and implementation of new Art & Design curriculum with faculty members Chad Colby (chair), Paul Booth, Cory Pillen, Amy Wendland, Anthony Holmquist, Susan Moss and Jay Dougan.
Fall 2014	New Student Orientation
Spring 2014	Communication Design Career Q&A Session
Spring 2014	Art & Design Foundations Review
Spring 2014	Art & Design Search Committee Member, Tenure-Track Art Historian Position
AY 2013 - 14	Art & Design Senior Portfolio Review
Fall 2013	Art & Design Identity & Letterhead Competition
AY 2013 - 14	Art 496 Senior Seminar: Website Portfolio
Community Service	
Spring 2017	Go Code Colorado Mentor Weekend, <i>Mentor</i> CA Technologies, Boulder, Colorado
Spring 2017	Warren Tech, <i>Reviewer</i> Denver, Colorado
Spring 2017	AIGA Colorado Robert Taylor Scholarship, <i>Awards Chair &amp; Organizer</i> Coordinated and organized statewide student portfolio review, along with final judging at Gensler in Denver, Colorado. 21

Spring 2017	AIGA Colorado Robert Taylor Pro Grant Winner, <i>Organizer</i> Coordinated and organized speaking event with winner Amy Siegel to present "Design for Social Change: Strategies for Community Engagement." Gensler, Denver, Colorado
Fall 2016	Design Slam, AIGA Colorado, <i>Organizer</i> Rocky Mountain College of Art & Design, Denver, Colorado
Spring 2016	AIGA Colorado Robert Taylor Scholarship, <i>Awards Chair &amp; Organizer</i> Coordinated and organized statewide student portfolio review, along with final judging at Cactus in Denver, Colorado.
Spring 2016	Go Code Colorado, Statewide Apps Challenge, <i>Participant</i> Durango, Colorado
Fall 2015	Fort Lewis College AIGA student group, <i>Mentor</i> Coordinated and assisted students' design display to promote the Art & Design Department at Durango Welcome Center located in downtown Durango, Colorado.
Spring 2015	The Review, AIGA Colorado & Art Directors Club of Denver, <i>Reviewer</i> The Art Institute of Colorado, Denver, Colorado
Spring 2015	Go Code Colorado: Statewide Apps Challenge, <i>Mentor</i> Durango and Denver, Colorado Mentored four design students in a statewide apps building challenge. These students were named as finalists that represented Durango at the technology and entrepreneurship Go Code Colorado competition.
Spring 2014	Go Code Colorado: Statewide Apps Challenge, <i>Silver Startup Recipient</i> Durango and Denver, Colorado Participated in a statewide apps building challenge for addressing Colorado's economic needs. BizLink Colorado, a web application that connects businesses to businesses, was a finalist and Silver Startup winner.
Spring 2010	Communication Arts High School, Mentorship Program, <i>Mentor</i> San Antonio, Texas
2008 - 2010	Northwest Vista College, Multimedia Technology Advisory Board, <i>Member</i> San Antonio, Texas

# Professional Organizations

2015 - Current	American Institute of Graphic Arts Colorado, Board of Directors Awards Chair, Mentorship & Education Denver, Colorado
2014 - Current	American Institute of Graphic Arts Colorado Chapter member Denver, Colorado
2014 - 2016	American Institute of Graphic Arts Colorado Faculty Liaison Fort Lewis College, Durango, Colorado

2014 - 2016 Durango Tech Group, Durango, Colorado

2006 - 2013 American Advertising Federation, San Antonio, Texas